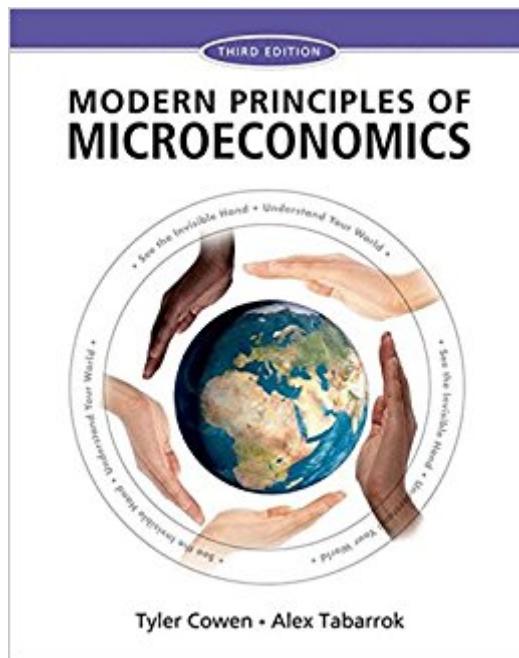


The book was found

Modern Principles: Microeconomics



Synopsis

The title, *Modern Principles*, refers to a progressive approach to economic modeling and applications that allows for more realistic interpretation of today's world events. Mirroring the authors' successful blog, the text eschews boxed features to focus on the writing behind compelling examples, key concepts, and applications. An emphasis on incentives underscores how economics is about human behavior and how economics helps us understand why we do what we do (in other words, the decisions we make in the face of incentives in the real world). Covers of the franchise titles feature multiple hands to emphasize the power of the Invisible Hand, a key economic concept that refers to the power of incentives (and was coined by Adam Smith).Â

Book Information

Paperback: 488 pages

Publisher: Worth Publishers; 3 edition (December 12, 2014)

Language: English

ISBN-10: 1429278412

ISBN-13: 978-1429278416

Product Dimensions: 8.5 x 0.7 x 11 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 10 customer reviews

Best Sellers Rank: #4,466 in Books (See Top 100 in Books) #8 in Books > Textbooks > Business & Finance > Economics > Microeconomics #8 in Books > Business & Money > Economics > Microeconomics

Customer Reviews

I love the book. The order of the chapters is put in the right way for readers to easily understand all the concepts. The content is great: concepts are supported by awesome and realistic story of economy.

Really easy to understand and the real-life examples used in the text were really helpful.

This is a very good textbook for Economics, easy to understand and lots of visuals

Ordered for a class

I loved this book. This author was very thorough in every chapter and made it easy with each example he gave.

Book is a rental with great price

great item

Needed this book for college and I was very satisfied when I received it. I wish they had a hardcover version of this book, but it will still work. Very reasonably priced compared to the competition. Would buy from this seller again.

[Download to continue reading...](#)

Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Loose-leaf Version for Microeconomics: Principles for a Changing World 4E & LaunchPad for Chiang's Microeconomics: Principles for a Changing World 4E (Six Months Access) 5 Steps to a 5: AP Microeconomics, 2018 Edition (5 Steps to a 5 Ap Microeconomics and Macroeconomics) Principles of Microeconomics, 7th Edition (Mankiw's Principles of Economics) Principles of Microeconomics (Mankiw's Principles of Economics) Modern Principles: Microeconomics Modern Principles: Microeconomics 2nd Edition Microeconomics: Principles, Problems, & Policies (McGraw-Hill Series in Economics) Principles of Microeconomics (12th Edition) Principles of Microeconomics (Irwin Economics) Principles of Microeconomics (11th Edition) Principles of Microeconomics, Loose-Leaf Version Microeconomics: Principles, Applications, and Tools (9th Edition) Microeconomics: Principles and Applications Microeconomics: Principles, Applications, and Tools (8th Edition) Principles of Microeconomics, 5th Edition Principles of Microeconomics (10th Edition) (The Pearson Series in Economics) Principles of Microeconomics Principles of Microeconomics (McGraw-Hill Series in Economics) Principles of Microeconomics (Second Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)